

Municipality approves Realty Group's solar projects

OUR CORRESPONDENT

Eden Realty Group, Eastern India's leading real estate developer has finally launched the Asia's largest and world's second largest affordable and integrated solar housing project, 'Solaris City Serampore'. Besides, the group also launched another ambitious project – 'Solaris Joka'.

Kumar Satyaki, Joint Managing Director, Eden Realty Group informed that both the projects are now approved by the local municipal authorities and are registered with WBHIRA (hira.wb.gov.in). Also, the allotment for the apartments will be done through e-Lottery and the last day for submitting the booking application forms for both the projects is December 23.

"In keeping with the global trend, installation of the solar panels on rooftops are slowly catching up. Our first solar supported housing project, Solaris Bonhooghly, is a huge success. With easy access to railway stations and highways, open spaces, fresh air and greenery in abundance we found Serampore to be the ideal place for coming up with such a project with greater magnitude," said Sachchidanand Rai, Chairman,



Eden Realty Group.

"By using roof top solar panel we are able to reduce monthly maintenance cost for all future residents to around 50% of the existing charges across projects and also help in creating a cleaner atmosphere for our future generations. Even Joka has immense potential as far as real estate development is concerned," he further added.

Talking about the targeted audience, he said, "We are looking at first time buyers from all cross-section of the society. Any one can buy a Solaris flat. Both projects conform to the norm prescribed for benefits under Credit Linked Subsidy Scheme of Government of India's Pradhan Mantri Awas Yojana. Eligible applicants can get a subsidy up to an amount of Rs 2.67 lakhs.

Thus, buying an apartment in any of these projects will become more viable."

Spread across 23 acres, Solaris City Serampore will provide modern amenities and conveniences galore. The land for this massive project has been acquired from National Textile Corporation (NTC). The project, to be completed across Phase one and Phase two, will comprise of 4300



apartments priced between Rs 4.95 lakhs to Rs 20.20 lakhs. There will be a variety of options like 1 BHK, 2 BHK, 3 BHK Flats & Studio Apartments for the buyers to choose from. In all, there will be 24 G+ 12 towers. The locational advantage of the project is unparalleled as it is only 4 minutes from Rishra Railway Station, 8 minutes from Serampore Railway Station,

25 minutes from Howrah Station and less than 500 metres from the GT Road. On the other hand, 'Solaris Joka' – which is spread across 4.1 acres and situated on D H Road will have 948 apartments. There will be 1 BHK, 2 BHK and 3 BHK apartments in this project spread across 5 G+ 12 towers. The apartments are priced between Rs 8.75 lakhs to Rs 23 lakhs.